



HÖGSKOLAN I GÄVLE

Master Programme in Business Administration (MBA): Business Management 60 cr

Företagsekonomiska magisterprogrammet, inriktning mot affärsutveckling (MBA) 60 hp

Set by -

Version

| Set at | Valid from |
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| 9/15/08 | ST08 |
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|------------------------|--------------|
| Education level | Second cycle |
| Programme code | SAENM.AFUT |
| Credits | 60 cr |
| Diary number | 2008-09-15 |

Programmespecific objectives

Specific Expected Learning Outcomes for the Programme

After completed programme, the student should

- demonstrate the ability to work with qualified business administration assignments in public and private organisations.
- have developed and specialised the own knowledge within the business administration field, with emphasis on accounting or business and development-oriented management in changing and culturally different environments.

Target

A Degree of Master of Arts/Science (60 credits) degree is awarded after the student has completed the courses required to gain 60 credits with a defined specialisation determined by each higher education institution itself, of which at least 30 credits are for specialised study in the principal field (main field of study) of the study programme. In addition the prior award of a Degree of Bachelor's degree, Degree of Bachelor's degree in fine arts, professional or vocational qualification of at least 180 credits or a corresponding qualification from abroad is required.

The requirement of the prior award of a qualification may be waived for a student admitted to the programme without the basic entry requirement in the form of a qualification. This does not, however, apply if a waiver was granted during admission pursuant to the second paragraph of Section 28 of the Chapter 7 of the Higher Education Ordinance (1993:100) on the grounds that the qualification had not yet been issued.

Knowledge and understanding

For a Degree of Master of Arts/Science (60 credits) degree the student shall have:

demonstrate knowledge and understanding in the main field of study, including both an overview of the field and specialised knowledge in certain areas of the field as well as insight into current research and development work, and

demonstrate specialised methodological knowledge in the main field of study.

Skills and abilities

For a Degree of Master of Arts/Science (60 credits) degree the student shall

demonstrate the ability to integrate knowledge and analyse, assess and deal with complex phenomena, issues and situations even with limited information

demonstrate the ability to identify and formulate issues autonomously as well as to plan and, using appropriate methods, undertake advanced tasks within predetermined time frames

demonstrate the ability in speech and writing to report clearly and discuss his or her conclusions and the knowledge and arguments on which they are based in dialogue with different audiences, and

demonstrate the skills required for participation in research and development work or employment in some other qualified capacity.

Judgement and attitudes

For a Degree of Master of Arts/Science (60 credits) degree the student shall

demonstrate the ability to make assessments in the main field of study informed by relevant disciplinary, social and ethical issues and also to demonstrate awareness of ethical aspects of research and development work

demonstrate insight into the possibilities and limitations of research, its role in society and the responsibility of the individual for how it is used, and

demonstrate the ability to identify the personal need for further knowledge and take responsibility for his or her ongoing learning.

Content and structure

General Arrangement

The Master Programme in Business Administration (MBA) is a one-year study programme for second-cycle studies, resulting in a master's degree. The main field of study of the programme is business administration.

The contents of the education intend to provide the knowledge required to be able to work in the fields of Accounting or Business Development. Higher education qualification is achieved when the student has successfully completed the required courses stated in the programme syllabus, which corresponds to 60 HE credits. The studies in business administration shall lead to acquisition of knowledge and understanding of business enterprises, and the conditions connected with starting, running and developing businesses in an international, competitive environment.

Other degree

Independent project (degree project)

A requirement for the award of a Degree of Master of Arts/Science (60 credits) is completion by the student of an independent project (degree project) for at least 15 credits in the main field of study.

Degree title

Master of Arts/Science (60 Credits)

Prerequisites

-A completed Bachelor's degree, corresponding to a Swedish Bachelor's degree (180 ECTS), or equivalent academic qualifications from an internationally recognized university .

-Business Administration as Major (90 ects) or equivalent.

English language proficiency equivalent to (the Swedish upper secondary school) English course B/6.

Other

Main Field of Study

The Master Programme in Business Administration provides two specialisations; Accounting and Business Development. The first specialisation includes studies in accounting, financing, management control and organisational theory, and is expected for students who want to work in accounting. The second specialisation includes studies in companies' renewal processes

with projects in management, entrepreneurship, innovative business development with support of ICT (information and communication technique) and different forms of changing and culturally different environments.

The progression of the programme occurs through increased complexity in the course contents and increased independence in the student's knowledge development. The programme ends with an individual degree project, where occupational applications are emphasised. During the year of study, the student should demonstrate advanced knowledge and skills in the chosen occupational orientation.

Courses in law, statistics and industrial economy are given as support to the main field of study.

Teaching and Examination

The programme is given as a campus-based programme and also on distance via the Internet. Teaching and examination are adapted to the distribution platforms, but the programme contents, required knowledge and learning outcomes are the same on campus and the Internet. The teaching on both distribution platforms is based on the educational platform Blackboard (Bb). In the programme, the teaching is given both in Swedish and English. The teaching is mainly given as seminars, where the students are required to be able to formulate complex business problems, search for information, make analyses and suggest solutions. This is carried out in groups and individually, both under supervision and tutorials, and in joint seminars where the students study and discuss each other's work.

The studies are consistently characterised by academic knowledge and a reflecting approach regarding identifying, describing people's and analysing companies' diversity of problems and possibilities.

Internationalisation

Internationalisation generally occurs through the choice of project subjects and sources of information, and web-based lectures in English by teachers active in other countries. Student exchanges with other countries are important parts of the internationalisation of the programme, and formal agreements for student and teacher exchanges exist to facilitate this.

Grades

Grades are given for courses included in the programme, according to the current course syllabus.

Examination Regulations

Title of Qualification

Degree of Master of Social Science in Business Administration (one year).

Ekonomie magisterexamen.

Degree of master of Social Science (one year)

Filosofie magisterexamen.

Qualification Criteria

A master's degree is achieved when the student has successfully completed required courses of 60 HE credits with a certain specialisation decided by each higher education institution, including at least 30 HE credits in a specialisation in the programme's main field of study. There is also an additional requirement on achieved bachelor's degree, Bachelor of Arts, professional qualification of at least 180 HE credits or equivalent foreign higher education qualification.²

Thesis (degree project)

For a master's degree, the student must have successfully completed an individual assignment (degree project) of at least 15 HE credits within the framework of the required courses, in the programme's main field of study. For a Master of Science in Business and Economics, the student should also have successfully completed at least 30 HE credits in economics.

Degree Certificates

Students who fulfil the requirements for higher education qualification will receive degree certificates on request.

Year 1

| Period | Identifier | Title | Level | Credits | Field |
|---------------|-------------------|---|--------------|----------------|-------------------------|
| 1:1 | FEA260 | <i>Leadership and Gender</i> | A1N | 7.5 cr | Business Administration |
| 1:1 | FEA230 | <i>Comparative Management Culture</i> | A1N | 7.5 cr | Business Administration |
| 1:2 | FEA220 | <i>Marketing Theories</i> | A1N | 7.5 cr | Business Administration |
| 1:2 | FEA210 | <i>Customer Relationship Management</i> | A1N | 7.5 cr | Business Administration |
| 1:3 | FEA270 | <i>Emerging Markets</i> | A1N | 7.5 cr | Business Administration |
| 1:3 | FEA800 | <i>Master Thesis in Business Administration</i> | A1E | 15 cr | Business Administration |
| 1:3 | FEA250 | <i>International Business Strategy</i> | A1N | 7.5 cr | Business Administration |
| 1:3 | FEA240 | <i>Advanced Management</i> | A1N | 7.5 cr | Business Administration |