



## HÖGSKOLAN I GÄVLE

### Behavioral and Attitudinal Change for Sustainable Development 7.5 cr

*Beteende- och attitydförändring för hållbar utveckling 7,5 hp*

**Version**

Valid from	Valid to
8/30/21	-

**Course identifier**

MIA010

**Course Literature**

Cialdini, Robert B (2003). Crafting normative messages to protect the environment. *Current Directions in Psychological Science*, 12, 105 - 109.

Coskun, Aykut; Zimmerman, John; Erbug, Cidgern (2015). Promoting sustainability through behavior change: A review. *Design Studies*, 41, 183 - 204.

Gregory Maio (senaste upplagan). *The psychology of attitudes and attitude change*. SAGE publications Ltd.

van der Linden, Sander; Maibach, Edvard; Leiserowitz, Anthony (2015). Improving public engagement with climate change: Five "best practice" insights from psychological science. *Perspectives on Psychological Science*, 10, 758 - 763.

Wendel, Stephen (senaste upplagan). *Designing for behavior change: Applying psychological and behavioral economics*. O'Reilly and Associates.

Additional journal articles are added at the start of the course