



HÖGSKOLAN I GÄVLE

Beteende- och attitydförändring för hållbar utveckling 7,5 hp

Behavioral and Attitudinal Change for Sustainable Development 7.5 cr

Version

Gäller fr.o.m. **Gäller till**

2021-08-30 -

Kurskod

MIA010

Kurslitteratur

Cialdini, Robert B (2003). Crafting normative messages to protect the environment. *Current Directions in Psychological Science*, 12, 105 - 109.

Coskun, Aykut; Zimmerman, John; Erbug, Cidgern (2015). Promoting sustainability through behavior change: A review. *Design Studies*, 41, 183 - 204.

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van der Linden, Sander; Maibach, Edvard; Leiserowitz, Anthony (2015). Improving public engagement with climate change: Five "best practice" insights from psychological science. *Perspectives on Psychological Science*, 10, 758 - 763.

Wendel, Stephen (senaste upplagan). *Designing for behavior change: Applying psychological and behavioral economics*. O'Reilly and Associates.

Ytterligare tidskriftsartiklar tillkommer vid kursstart