



HÖGSKOLAN I GÄVLE

Innovation Management 7.5 cr

Innovation Management 7,5 hp

Version

Valid from	Valid to
1/21/13	1/18/15
1/19/15	-

Course identifier

IEG801

Course Literature

Tidd, J; Bessant, J. (Latest edition). *Strategic Innovation Management*. Wiley.

Selected articles

Reference Literatur

Tidd, J., Bessant, J. & Pavitt, K. (Latest edition). *Managing Innovation. Integrating Technological, Market and Organizational Change*. Wiley.