



HÖGSKOLAN I GÄVLE

Innovation Management 7,5 hp

Innovation Management 7.5 cr

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Tidd, J; Bessant, J. (Latest edition). *Strategic Innovation Management*. Wiley.

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Tidd, J., Bessant, J. & Pavitt, K. (Latest edition). *Managing Innovation. Integrating Technological, Market and Organizational Change*. Wiley.