



**HÖGSKOLAN
I GÄVLE**

Operations Strategy 7.5 cr

Produktionsstrategi 7,5 hp

Version

Valid from

Valid to

9/2/19

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Course identifier

IEG309

Course Literature

Slack, Nigel; Lewis, Michael (senaste upplagan). *Operations Strategy*. Pearson Education Limited.

Reference Literatur

Barney, Jay, B; Hesterly, William. S. (senaste upplagan). *Strategic Management and Competitive advantage: Concepts and cases*. Pearson Education Limited.