



HÖGSKOLAN I GÄVLE

Innovation Management and Processes 6 cr

Ledning av innovationsprocesser 6 hp

Version

Valid from

Valid to

11/9/15

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Course identifier

IEA011

Course Literature

Tidd, J; Bessant, J. (latest edition). *Strategic Innovation Management*. Wiley.

Selected articles on innovation management and methods and techniques for studying and developing innovation processes.

Reference Literatur

Tidd, J; Bessant, J. & Pavitt, K. (latest edition). *Managing Innovation. Integrating Technological, Market and Organizational Change*. Wiley.