



HÖGSKOLAN I GÄVLE

Visual Communication 7.5 cr

Visuell kommunikation 7,5 hp

Version

Valid from

Valid to

4/8/11

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Course identifier

HMV00A

Course Literature

Module 1

Carlsson, Anders & Koppfeldt, Thomas (2008). *Visuell retorik*. Malmö: Liber. pages: 192

Sturken, Marita & Cartwright, Lisa (2009). *Practices of Looking: An Introduction to Visual Culture*. Oxford: Oxford University Press. pages: 496