



HÖGSKOLAN I GÄVLE

International Business Strategy 7.5 cr

International Business Strategy 7,5 hp

Version

Valid from

Valid to

8/19/13

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Course identifier

FEA250

Course Literature

Wild, J.J. & Wild, K.L. (latest edition). *International Business*. N.Y.: Prentice Hall. pages: 480

Scientific articles (approx. 500 pages)