



# HÖGSKOLAN I GÄVLE

## Marketing Theories 7.5 cr

*Marketing Theories 7,5 hp*

### Version

Valid from	Valid to
8/19/13	9/1/19
9/2/19	9/2/19
<b>9/3/19</b>	-

### Course identifier

FEA220

### Course Literature

*Ca 40 vetenskapliga artiklar från de fyra moment som utgör kursens struktur, ca 600 s..*  
Approximately 40 scientific articles from the four parts that make up the course structure, about 600 pages.