



HÖGSKOLAN I GÄVLE

Comparative Management Culture 7.5 cr

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Set by Faculty of Education and Business Studies

Version

Set at

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Level	A1N
Education level	Second cycle
Course identifier	FEA230
Credits	7.5 cr
Main field of study	Business Administration
Subject group	Business Administration
Disciplinary domain	Social sciences 100.0 %

Learning outcomes Upon completion of the course the students shall:

Knowledge and understanding

- demonstrate thorough knowledge on theories and key concepts of culture
- identify and categorize cultural differences in organizations and countries using analytical techniques and models
- demonstrate knowledge on the culture of selected countries and its implications for management
- demonstrate knowledge and understanding of the implications of cultural differences for cross cultural business at the personal and inter-company levels
- demonstrate methodological knowledge in the field of culture and organisations.

Competence and skills

- autonomously identify and formulate problems assessing the importance of culture issues in managing business
- demonstrate the ability to integrate knowledge and analyse and deal with complex culture issues even with limited information.
- demonstrate skills required to participate in research in the field of comparative management culture.
- demonstrate the ability in critical thinking, independent work, teamwork, research skills as

well as communication skills with different audiences.

Judgement and approach

- demonstrate the ability to make assessments in the field of culture management and its role in the society.

- demonstrate awareness of ethical aspects of research work and its role for business and the society.

- demonstrate the ability to identify personal needs for further knowledge and take responsibility for the own learning.

Course content The course critically examines advanced concepts and theories of comparative management culture. It provides students with capacity to critically explore the importance and the role of culture similarities and differences in managing business. It develops ideas and skills in managing across cultures. Students are exposed to research in national and business culture and conduct their own research.

Teaching Teaching is provided as lectures, seminars and consultation, preparation and presentation of research works, article and case analyses. Foreign guest lecturers can be sharing the teaching load as well as to attend country or business specific seminars.

Prerequisites Business administration G2E, including completed Bachelor's thesis.

Examination Grading is based on written examination performance on the literature, independent preparation and written and oral presentation of a country research report, critical analysis of case studies and articles examined in seminars. An active participation grade in lectures and seminars is also given.

Grade A, B, C, D, E, Fx, F

Sustainable environment A minor part of the course content deals with sustainable development.

Module 0010 Examination 7.5 cr Grade: AF