HÖGSKOLAN I GÄVLE

Strategic Sustainability Management 6 cr

Strategisk ledning för hållbar utveckling 6 hp

Set by Faculty of Engineering and Sustainable Development

Version	**Set at**	**Valid from**
	3/26/14	**VT2015**

Level	A1N
Education level	Second cycle
Course identifier	IEA005
Credits	6 cr
Main field of study	Industrial Economics
Subject group	Industrial Engineering and Management
Disciplinary domain	Technology 100.0 %

Learning outcomes

The course focuses on in-depth understanding of the complex challenges global companies face when working for sustainability. Strategies they use in changes for sustainable development and corporate responsibility are analysed based on current research and empirical studies in industrial companies. After completion of the course the student shall be able to

Knowledge and understanding
1. identify, state and discuss current concepts and values related to sustainable development
2. understand and compare methods and tools for systematic analysis of development of sustainability in companies

Competence and skills
3. identify and analyse challenges and strategic changes for ecological, economic and social sustainable development in industrial companies
4. independently apply methods for systematic analysis of sustainability in companies

Judgment and approach
5. make independent critical assessment and discuss the complexity in changes for corporate responsibility in organizations including ethical considerations

	6. analyse current scientific articles and write a scientific paper comprising of critical systematic analysis of strategic sustainability management in case companies.
Course content	Concepts, values and ethical considerations for economic, social and environmental sustainability Origins of corporate responsibility Global responsibility and guidelines, GRI, ISO26000, sustainability audits Managing and implementing corporate responsibility, its governance, and stakeholder management Impact, critics and future of corporate responsibility Analysis of scientific articles and empirical case
Teaching	Lectures, seminars, individual and group assignments
Prerequisites	Bachelor Degree 180 cr in Industrial Engineering and Management or corresponding
Examination	Individual and group assignments. Exam. Written exam and oral presentations of assignments. Opposition and active participation in seminars.
Grade	A, B, C, D, E, Fx, F
Other regulations	Criteria for the final grade will be handed out at the beginning of the course.
Sustainable environment	The majority of the course content deals with sustainable development..

Module

0010 Article analysis incl. report and oral presentation	4 cr	Grade: AF
0020 Academic paper with case analysis and oral presentation	2 cr	Grade: AF