



# HÖGSKOLAN I GÄVLE

## Emerging Markets 7.5 cr

*Emerging Markets 7,5 hp*

Set by Faculty of Education and Business Studies

### Version

**Set at**

**Valid from**

3/13/13

**HT2013**

|                            |                         |
|----------------------------|-------------------------|
| <b>Level</b>               | A1N                     |
| <b>Education level</b>     | Second cycle            |
| <b>Course identifier</b>   | FEA270                  |
| <b>Credits</b>             | 7.5 cr                  |
| <b>Main field of study</b> | Business Administration |
| <b>Subject group</b>       | Business Administration |
| <b>Disciplinary domain</b> | Social sciences 100.0 % |

### Learning outcomes

Knowledge and understanding

Demonstrate thorough knowledge on theories, key concepts and characteristics of emerging markets

Critically analyze and examine the background, functioning pattern, the challenges, scopes and limitations and the importance of emerging markets—for what?

Identify and categorize cultural differences of specific emerging markets

Analyze the presence and future of multinational companies in the emerging regions and examine patterns of investments by Western firms

Demonstrate knowledge on Asian Business and management in emerging economies

Demonstrate methodological knowledge in the field of emerging markets.

Competence and skills

Autonomously identify and formulate problems assessing the importance of emerging markets

Demonstrate the ability to integrate knowledge and analyse and deal with complex aspects of emerging markets even with limited information.

Demonstrate skills required to participate in research in the field of emerging markets.

Demonstrate the ability in critical thinking, independent work, teamwork, research skills as well as communication skills with different audiences.

Judgement and approach

Demonstrate the ability to make assessments in the field of emerging markets and their role in the society.

Demonstrate awareness of ethical aspects of research work.

Demonstrate the ability to identify personal needs for further knowledge and take responsibility for the own learning.

|                                |  |        |           |
|--------------------------------|--|--------|-----------|
| <b>Course content</b>          | The course critically examines advanced concepts and theories of emerging markets management. It provides students with capacity to critically explore the role of culture and the importance of management in Asian business. Students are exposed to research on pattern of investments, the role of foreign operations and multinational companies for the growth and development of emerging markets and develop skills to conduct their own research. |        |           |
| <b>Teaching</b>                | Teaching is provided as lectures, seminars and consultation, preparation and presentation of research works, article and case analyses.  |        |           |
| <b>Prerequisites</b>           | Prerequisites are missing  |        |           |
| <b>Examination</b>             | Grading is based on written examination performance on the literature, independent preparation and written and oral presentation of a country research report, critical analysis of case studies and articles examined in seminars.  |        |           |
| <b>Grade</b>                   | A, B, C, D, E, Fx, F   |        |           |
| <b>Sustainable environment</b> | A minor part of the course content deals with sustainable development.   |        |           |
| <b>Module</b>                  | 0010 Examination   | 7.5 cr | Grade: AF |